

SASTEMIC 2017 Annual Sponsorships

Sponsorship Focus Areas



General support to SASTEMIC. These sponsorships help us with salaries, operations, and other fundamental needs to run the organization. Because these sponsorships help us deliver all services, General SASTEMIC Sponsors receive recognition across all our programs, and they receive premiere billing at SASTEMIC-wide events commensurate with the level of support provided.



Geekbus™, our mobile maker space program. These sponsorships help SASTEMIC to reach students in local campuses and teach them about 3D printing, robotics, electronics, coding and renewable energy. Geekbus Sponsors receive premiere billing at Geekbus events and related promotion, commensurate with the level of support provided. Geekbus major sponsors receive additional recognition in all SASTEMIC programs.



Maker Camps and STEM Professional Development programs. These sponsorships help SASTEMIC conduct standalone workshops and classes for teachers, schools and others throughout the San Antonio area. Maker Camp and STEM Professional Development Sponsors receive prominent recognition at teaching events and in related promotion, commensurate with their level of support.



Advocacy and outreach programs. These sponsorships help SASTEMIC operate its media, including printed and online news, as well as social media. Advocacy and outreach sponsors receive prominent mention in all media collaterals when possible, and always in promotion of media. Opportunities for active participation in radio, news and social media are provided.




FIRST Robotics. As the Alamo Region affiliate partner for FIRST, SASTEMIC benefits from sponsorship of FIRST Alamo Region. Information is available separately, with contributions made to US FIRST for activities in the Alamo region.

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Sponsorship Levels and Options

- ✓ **Sponsors** are our strongest supporters, playing the largest role in a SASTEMIC focus area.
- ✓ **Co-Sponsors** play key roles in supporting a SASTEMIC focus area.
- ✓ **Leaders** make a significant contribution within a focus area.
- ✓ **Friends** contribute to the work of SASTEMIC.

<p>Institutional Sponsor </p> <p>Our Institutional Sponsor receives the most prominent place on our main web site and institutional printed materials. This sponsor receives mentions at all SASTEMIC events, receives mentions in all promotion, is invited to participate when appropriate at campus visits and/or outreach events, and is highlighted monthly in social media outlets.</p>	\$100,000
<p>Institutional Co-Sponsor</p> <p>Institutional Co-Sponsors receive prominent logo placement on our main web site and on selected institutional printed materials. This sponsor receives selected mentions or invitations to participate in all promotion, and is highlighted quarterly in social media outlets.</p>	\$50,000
<p>Institutional Leader</p> <p>Institutional Leaders receive their logo on our main web site. They are acknowledged as a group and are highlighted twice per year through social media outlets. They are invited to events that will be highlighted via social media.</p>	\$25,000
<p>Friend of SASTEMIC</p> <p>Listed on Geekbus and SASTEMIC web sites; invited to selected events that are highlighted on social media; one social media post. Sponsor-provided materials shared at selected events.</p>	\$10,000

Sponsor, Co-Sponsor and Leader levels have limited slots available. Contact SASTEMIC for discussion of availability. For details on FIRST Alamo Region sponsorship, see the FIRST Alamo Region Sponsorship flyer.

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<i>Promotional service provided</i>	Sponsor	Co-sponsor	Leader	Friend
Highest prominence on SASTEMIC main web site and print materials	X			
Prominent mention on all SASTEMIC-related web sites	X			
Mention at all events and in all media; selected invitations to participate	X			
Monthly social media post related to sponsor	X			
Prominent placement on main web site and selected print materials		X		
Mention on all SASTEMIC-related web sites		X		
Selected media mentions and invitations to participate in media		X		
Quarterly social media post related to sponsor		X		
Logo on SASTEMIC main web site			X	
Two social media posts per year related to sponsor			X	
Listing on SASTEMIC main web site				X
One social media post per year related to sponsor				X

Choose Your Level of Support

Please choose the level/s of support you will provide to SASTEMIC in 2017. Check with SASTEMIC to confirm availability of Sponsor, Co-Sponsor and Leader support levels.

- Institutional Sponsor
- Institutional Co-Sponsor
- Institutional Leader
- Friend of SASTEMIC

In addition to your financial support, we will also be able to use support in the following ways:

- Provide Volunteers
 - Serve on an Advisory Board or Planning Committee
 - Speak at events
 - Industry mentors for students
 - Assist with development of marketing materials
 - Assist with development of web-based materials
- In-Kind Contributions
 - Materials
 - Equipment
 - Facilities for teaching or events
 - Scholarships for students or teachers to attend events

Your Information and Signature

Date _____

Organization Name _____

Printed Name _____

Title _____

Signature _____

Please email this completed form to jake.lopez@sastemic.org